

#Pledge for Patient Safety!

Call
To
Action

JOIN THE CAMPAIGN

#UniteForPatientSafety

Poster Maker

**Unite for Patient Safety!
Join Call To Action Campaign**

Create your own version of poster, post on social media channels and nominate your colleagues and friends, to take the #pledge and spread awareness about **Patient Safety.**

#UniteForPatientSafety

A Message From The Director

Every day, thousands of people around the world are getting harmed due to unsafe care, resulting in a high burden of death and disability globally.

Patient Safety 'Call-To-Action' campaign brings people together in taking action and pledging for patient safety.

You can be part of this campaign in an easy and interactive way.

Simply create your own version of the campaign poster and share it on social media to show your support and raise awareness for the cause. Use #UniteForPatientSafety

It will only take five minutes to create your own poster, but it will help protect millions of people all around the world.

I thank you for taking part.

Warmest wishes



Dr. Ratna Devi
Director, Patient Academy for Innovation and Research

Step 1

Take your Photo

For Individual

1 CHOOSE ONE TEMPLATE (WHETHER YOU'RE A HEALTHCARE WORKER/ PATIENT/ PATIENT ADVOCATE/ PHARMACIST/ POLICYMAKER) FROM THE CAMPAIGN MATERIAL WHICH DEFINES YOU BEST AND TAKE A PRINT OUT

2 STAND IN FRONT OF A PLAIN BACKGROUND AND HOLD THE PRINT OUT IN YOUR HAND

3 ASK A FRIEND TO TAKE A PHOTO

For Organization

1 CLICK A TEAM PHOTOGRAPH BY RAISING THE RIGHT HAND TO TAKE THE PLEDGE

2 OR YOU CAN USE YOUR ORGANIZATION'S LOGO INSTEAD OF A TEAM PHOTOGRAPH

Step 2

Create Your Poster

1

**CHOOSE THE POSTER TEMPLATE
FROM POSTER MAKER**

2

**AND INSERT YOUR PHOTO IN THE MIDDLE AND ADD
YOUR NAME OR YOUR ORGANIZATION'S NAME**

3

**CHOOSE FILE, THEN EXPORT AND SAVE AS JPEG TO
CREATE YOUR OWN VERSION.**

Step 3

Promote the Campaign

Don't forget to share on social media and nominate your friends!

SHARE

**ON TWITTER, FACEBOOK, LINKEDIN AND INSTAGRAM and tag us
[@Patient Academy for Innovation and Research](#) [@Dakshamahealth](#)**

**Make sure to use
[#UniteForPatientSafety](#)**

**To spotlight on our website, you can also share it on:
ankit.dabra@pairacademy.org**

Template to use on social media channels

I've taken the #pledge. Have you?

Sign Call-To-Action - <https://calltoaction.pairacademy.org/#>

I nominate **@name1** and **@name2** to sign the patient safety #CallToAction individually and/or on behalf of your organization and join the #UniteForPatientSafety campaign by following the three simple steps on the below-mentioned link.

#UniteForPatientSafety campaign -
<http://calltoaction.pairacademy.org/uniteforpatientsafety.php>

Post your story on social media channels and nominate two people from your network. Ask them to sign the patient safety Call-To-Action and invite them to join this campaign.

#patientsafety #pledge #calltoaction #uniteforpatientsafety
#worldpatientsafetyday #patientforpatientsafetynetworkasiapacific
#pfpsnap #pair #dakshamahealth

@Patient Academy for Innovation and Research @Dakshama Health